

Business Intelligence Certificate

Course Order:

Level-Up Sessions and Course Connect are available through all courses.

1. Orientation

2. Data Literacy and Ethics

3. Framing Business Problems

4. Insights & Actionable Solutions

Term Length: 4 months

This Finish Fast Checklist is designed to help you stay on track, remain focused, and complete your program on time. To keep yourself motivated, post it where you'll see it daily.

These 3 courses will help you develop complementary skills related to data literacy, data storytelling, and analytical techniques. Along the way, you will earn 9 competency units by completing each of the following assessments.

3 Final Projects

📍 Orientation

Our Ready for Success course will help you understand the terms, tools, and teams available to support your learning journey. It's the first step to complete before beginning your certificate coursework.

⭐ Level-Up Sessions

Here is an opportunity to connect with your peers and a professional Student Success Coach. You're invited to join Level-Up sessions, designed to help you stay focused on your goals. **We encourage you to attend!** Be sure to check your email for details and links.

💼 Career Services

Ready for the next step in your career? Take advantage of our on-demand career support options via our online tutoring service. These include:

- **Interview Prep**
- **Job Search and Application Support**
- **Resume Help**

❑ Certificate Connect

Don't miss the Certificate Connect, where you will find additional resources, such as videos, tips and tricks, and/or other tools to support your learning journey. There, you can also interact with students enrolled in this program.

Courses



Data Literacy and Ethics

3 Competency Units

SKILLS:

- Data Analysis
- Data Quality
- Data Presentation
- Analytics
- Data Literacy

LEARNING ACTIVITIES:

- ◆ Curated Readings
- ◆ Videos
- ◆ Knowledge Checks
- ◆ Business Examples
- ◆ Final Project



Framing Business Problems

3 Competency Units

SKILLS:

- Business Intelligence
- Problem Solving
- Business Processes
- Business Operations

LEARNING ACTIVITIES:

- ◆ Curated Readings
- ◆ Videos
- ◆ Knowledge Checks
- ◆ Business Examples
- ◆ Final Project



Insight & Actionable Solutions

3 Competency Units

SKILLS:

- Analytical Techniques
- Data-Driven Decision-Making
- Data Storytelling
- Target Audience
- Continuous Improvement Process
- Data Analysis

LEARNING ACTIVITIES:

- ◆ Curated Readings
- ◆ Videos
- ◆ Knowledge Checks
- ◆ Business Examples
- ◆ Final Project